

SUBJECT:- E-COMMERCE
CLASS:- BCA 6TH SEM
PREPARED BY:- SHIVANSH SIR

1. What is E-Commerce? Discuss the various types of E-Commerce models with examples.
2. Explain the benefits and limitations of E-Commerce for businesses and consumers.
3. What is the difference between Traditional Commerce and E-Commerce? Discuss with examples.
4. What are the major components of an E-Commerce system? Explain each in detail.
5. Explain the concept of Electronic Payment Systems (EPS). Discuss its types and working mechanism.
6. What is a Payment Gateway? How does it facilitate secure transactions in E-Commerce?
7. Discuss the importance of Security in E-Commerce. How can businesses protect customer data?
8. Explain the concept of Business-to-Business (B2B) and Business-to-Consumer (B2C) E-Commerce models.
9. What is Mobile Commerce (M-Commerce)? Discuss its advantages and challenges.
10. Explain the working of an Online Shopping Cart and its significance in E-Commerce.
11. What are the different types of E-Commerce websites? Explain with examples.
12. What is E-Marketplace? Discuss its types and how it benefits buyers and sellers.
13. What is Customer Relationship Management (CRM) in E-Commerce? Explain its importance.
14. What is Search Engine Optimization (SEO)? How does it help E-Commerce websites gain visibility?
15. What are the challenges faced by E-Commerce businesses? Suggest possible solutions.
16. Explain the concept of E-Commerce Logistics and its importance in customer satisfaction.
17. What is Dropshipping? Discuss its advantages and limitations in the E-Commerce business.
18. What is Affiliate Marketing? Explain how it works in the E-Commerce ecosystem.
19. Explain the concept of Cross-Border E-Commerce and its challenges.
20. Discuss the legal and ethical issues involved in E-Commerce. How can businesses address them?