

SHAKUNTALA KRISHNA INSTITUTE OF TECHNOLOGY KD- 64

Test: 20 Long Assignment Questions

Subject :**Research Methodology**

Paper Code:F010401T

Class: **Bachelor of Business Administration (BBA)**

- 1) What is research methodology, and why is it important in business studies?
- 2) What are the different types of research? Explain with examples.
- 3) What is the difference between qualitative and quantitative research?
- 4) What are the key steps involved in the research process?
- 5) How do you define a research problem? What factors should be considered while selecting a research topic?
- 6) What is a research design? Discuss different types of research designs.
- 7) What is the difference between primary and secondary data? Give examples.
- 8) What are the various methods of data collection in business research?
- 9) What are sampling techniques? Explain probability and non-probability sampling methods.
- 10) What is the importance of sample size in research? How do you determine the appropriate sample size?
- 11) What are the different types of data analysis techniques in research?
- 12) What is hypothesis testing? Explain the steps involved in hypothesis testing.
- 13) What are the different types of statistical tools used in research?
- 14) What is the difference between correlation and regression analysis?
- 15) How do you ensure the reliability and validity of research data?
- 16) What are the key components of a research report?
- 17) How do you structure and present research findings effectively?
- 18) What is plagiarism, and how can researchers avoid it?
- 19) What are ethical considerations in business research?
- 20) What are the different types of referencing styles used in research reports?